

Corporate Folders

4PP A5 Folder	<input type="checkbox"/> 1000 £1695	<input type="checkbox"/> 2500 £2195	<input type="checkbox"/> 5000 £2795
6PP A5 Folder	<input type="checkbox"/> 1000 £2395	<input type="checkbox"/> 2500 £2895	<input type="checkbox"/> 5000 £3395
4PP A4 Folder	<input type="checkbox"/> 1000 £1995	<input type="checkbox"/> 2500 £2595	<input type="checkbox"/> 5000 £3295
6PP A4 Folder	<input type="checkbox"/> 1000 £2695	<input type="checkbox"/> 2500 £3395	<input type="checkbox"/> 5000 £4295

Optional Extra: Inserts

2PP A5 Inserts	<input type="checkbox"/> 1000 £495	<input type="checkbox"/> 2500 £549	<input type="checkbox"/> 5000 £595
2PP A4 Inserts	<input type="checkbox"/> 1000 £595	<input type="checkbox"/> 2500 £649	<input type="checkbox"/> 5000 £695

No of Inserts

Budget Brochures

6PP A5 Brochure	<input type="checkbox"/> 1000 £1395	<input type="checkbox"/> 2500 £1695	<input type="checkbox"/> 5000 £1895
8PP A5 Brochure	<input type="checkbox"/> 1000 £1595	<input type="checkbox"/> 2500 £1895	<input type="checkbox"/> 5000 £2295
12PP A5 Brochure	<input type="checkbox"/> 1000 £1895	<input type="checkbox"/> 2500 £2195	<input type="checkbox"/> 5000 £2695
16PP A5 Brochure	<input type="checkbox"/> 1000 £2395	<input type="checkbox"/> 2500 £2795	<input type="checkbox"/> 5000 £3195
6PP A4 Brochure	<input type="checkbox"/> 1000 £1495	<input type="checkbox"/> 2500 £1895	<input type="checkbox"/> 5000 £2195
8PP A4 Brochure	<input type="checkbox"/> 1000 £1695	<input type="checkbox"/> 2500 £2195	<input type="checkbox"/> 5000 £2695
12PP A4 Brochure	<input type="checkbox"/> 1000 £1995	<input type="checkbox"/> 2500 £2495	<input type="checkbox"/> 5000 £2995
16PP A4 Brochure	<input type="checkbox"/> 1000 £2495	<input type="checkbox"/> 2500 £2995	<input type="checkbox"/> 5000 £3495

Optional Extra: Laminated Cover

A5 Brochure	<input type="checkbox"/> 1000 £120	<input type="checkbox"/> 2500 £250	<input type="checkbox"/> 5000 £420
A4 Brochure	<input type="checkbox"/> 1000 £180	<input type="checkbox"/> 2500 £300	<input type="checkbox"/> 5000 £480

Corporate Brochures

6PP A5 Brochure	<input type="checkbox"/> 1000 £2195	<input type="checkbox"/> 2500 £2595	<input type="checkbox"/> 5000 £2995
8PP A5 Brochure	<input type="checkbox"/> 1000 £2295	<input type="checkbox"/> 2500 £2495	<input type="checkbox"/> 5000 £2795
12PP A5 Brochure	<input type="checkbox"/> 1000 £2695	<input type="checkbox"/> 2500 £2995	<input type="checkbox"/> 5000 £3395
16PP A5 Brochure	<input type="checkbox"/> 1000 £3195	<input type="checkbox"/> 2500 £3595	<input type="checkbox"/> 5000 £3995
6PP A4 Brochure	<input type="checkbox"/> 1000 £2395	<input type="checkbox"/> 2500 £2995	<input type="checkbox"/> 5000 £3695
8PP A4 Brochure	<input type="checkbox"/> 1000 £2495	<input type="checkbox"/> 2500 £2895	<input type="checkbox"/> 5000 £3495
12PP A4 Brochure	<input type="checkbox"/> 1000 £3195	<input type="checkbox"/> 2500 £3695	<input type="checkbox"/> 5000 £4295
16PP A4 Brochure	<input type="checkbox"/> 1000 £3895	<input type="checkbox"/> 2500 £4495	<input type="checkbox"/> 5000 £5295

Optional Extra: Die-Cut Flap

6PP A5 Brochure	<input type="checkbox"/> 1000 £200	<input type="checkbox"/> 2500 £300	<input type="checkbox"/> 5000 £400
6PP A4 Brochure	<input type="checkbox"/> 1000 £300	<input type="checkbox"/> 2500 £400	<input type="checkbox"/> 5000 £600

Corporate Identity

Identity Packages	<input type="checkbox"/> Sole Trader £995	<input type="checkbox"/> Small Business £1295
	<input type="checkbox"/> Business Growth £1595	<input type="checkbox"/> Enterprise £1995
Logo Surgery	<input type="checkbox"/> Standalone £495	<input type="checkbox"/> Bolt-On £395

Product Catalogues

8PP A5 Catalogue	<input type="checkbox"/> 1000 £1995	<input type="checkbox"/> 2500 £2295	<input type="checkbox"/> 5000 £2595
	<input type="checkbox"/> 10000 £2995	<input type="checkbox"/> 50000 £4995	<input type="checkbox"/> 100000 £6495
16PP A5 Catalogue	<input type="checkbox"/> 1000 £2795	<input type="checkbox"/> 2500 £2995	<input type="checkbox"/> 5000 £3295
	<input type="checkbox"/> 10000 £3995	<input type="checkbox"/> 50000 £6795	<input type="checkbox"/> 100000 £8995
24PP A5 Catalogue	<input type="checkbox"/> 1000 £3295	<input type="checkbox"/> 2500 £3695	<input type="checkbox"/> 5000 £4095
	<input type="checkbox"/> 10000 £4995	<input type="checkbox"/> 50000 £8495	<input type="checkbox"/> 100000 £11495
32PP A5 Catalogue	<input type="checkbox"/> 1000 £3995	<input type="checkbox"/> 2500 £4395	<input type="checkbox"/> 5000 £4895
	<input type="checkbox"/> 10000 £5795	<input type="checkbox"/> 50000 £9695	<input type="checkbox"/> 100000 £13495
8PP A4 Catalogue	<input type="checkbox"/> 1000 £2195	<input type="checkbox"/> 2500 £2495	<input type="checkbox"/> 5000 £2895
	<input type="checkbox"/> 10000 £3695	<input type="checkbox"/> 50000 £5995	<input type="checkbox"/> 100000 £8495
16PP A4 Catalogue	<input type="checkbox"/> 1000 £2995	<input type="checkbox"/> 2500 £3495	<input type="checkbox"/> 5000 £3995
	<input type="checkbox"/> 10000 £4895	<input type="checkbox"/> 50000 £7995	<input type="checkbox"/> 100000 £11495
24PP A4 Catalogue	<input type="checkbox"/> 1000 £3795	<input type="checkbox"/> 2500 £4495	<input type="checkbox"/> 5000 £5195
	<input type="checkbox"/> 10000 £5995	<input type="checkbox"/> 50000 £10995	<input type="checkbox"/> 100000 £16495
32PP A4 Catalogue	<input type="checkbox"/> 1000 £4695	<input type="checkbox"/> 2500 £5295	<input type="checkbox"/> 5000 £5995
	<input type="checkbox"/> 10000 £7395	<input type="checkbox"/> 50000 £13495	<input type="checkbox"/> 100000 £20495

Please Note: Delivery for 50000 and 100000 prices is charged extra on a freight basis and the cost is dependent on your geographical location.

Mailers & Mini Brochures

4PP A5 Mailer	<input type="checkbox"/> 1000 £895	<input type="checkbox"/> 2500 £995	<input type="checkbox"/> 5000 £1195	<input type="checkbox"/> 10000 £1395
6PP A5 Mailer	<input type="checkbox"/> 1000 £1195	<input type="checkbox"/> 2500 £1395	<input type="checkbox"/> 5000 £1595	<input type="checkbox"/> 10000 £1995
4PP A4 Mailer	<input type="checkbox"/> 1000 £1295	<input type="checkbox"/> 2500 £1495	<input type="checkbox"/> 5000 £1695	<input type="checkbox"/> 10000 £2095
6PP A4 Mailer	<input type="checkbox"/> 1000 £1595	<input type="checkbox"/> 2500 £1895	<input type="checkbox"/> 5000 £2195	<input type="checkbox"/> 10000 £2695

Corporate Websites

Website Packages	<input type="checkbox"/> 5 Page Website £495	<input type="checkbox"/> 10 Page Website £995
	<input type="checkbox"/> 15 Page Website £1495	<input type="checkbox"/> 20 Page Website £1995

Optional Extras

Copywriting	<input type="checkbox"/> Brochure Text £295
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10%
MULTI PROJECT
DISCOUNT

More than one project?
Take off a further 10% if
you order them together!

MARKETING ALCHEMY is a division of ProCreative who have over 20 years of experience in providing clients with cutting edge design, imaging and print solutions including brand leaders such as Apple, The British Museum, Vitabiotics and Superdrug to name but a few. So how can we manage to offer deliver high quality results at such great prices?

► We have pre-costed everything so that all you need to do is to choose the most appropriate format for your needs.

► Our carefully produced briefing form helps us create a range of initial concepts that closely reflect the profile of your company from the answers provided.

► There are no time consuming meetings, however you liaise with your own designer throughout for that personal touch.

► You are asked to select one concept for further refinement by us and, apart from minor text changes, you can sit back and relax as we handle everything for you.

► We use either your supplied imagery, or for maximum cost-effectiveness draw from our extensive digital stock library of in excess of 50,000 images covering many styles, subjects and industries.

► Any extra imagery can be created at very little extra cost using our state of the art digital photographic studio.

► We do all communications either by hard copy proofs or PDF via e-mail, thus avoiding all the unnecessary face to face meetings which waste time and money.

► To keep prices low we do not offer credit facilities, so orders must be 50% prepaid with the balance prior to printing.

 **0845 3004340**





Terms & Conditions

Bedford Heights, Manton Lane, Bedford MK41 7PH Tel:0845 3004340 Fax:0845 3003754 e-Mail:studio@marketingalchemy.co.uk

This agreement defines the terms and conditions of our working relationship. All projects or services that Marketing Alchemy may be contracted to produce or provide for the Client will be subject to the following:

1. General Working Agreement

Based on our experience with long-term communications projects, we have found it mutually advantageous to handle each project in logical working/billing phases.

Concept revisions, extensive alterations, or a switch in marketing objectives sometimes make it impossible to accurately estimate in advance the total cost of a project. Planning the work, cost estimating and billing in several phases permits Marketing Alchemy or the Client to adjust for such revisions and/or halt work before completion if a project is postponed or cancelled.

Any cancelled project will be billed only through phases and/or portions of phases that were actually completed by Marketing Alchemy or its suppliers.

2. Billing Phases

For each new project, the Client will receive a ProForma invoice outlining the project specifications and the proposed scope of our services. This will contain a project budget, which includes fees for professional services and itemised costs for any anticipated out-of-pocket expenses.

We will only begin work upon the Client's approval of the ProForma invoice and receipt of the deposit; an approval (written or oral) will constitute an agreement.

Project costs are based on maintaining a reasonable time schedule, and may be revised to take into consideration urgent deadlines requiring overtime or rush charges.

The client must agree to answer any communications with Marketing Alchemy in relation to the completion of projects within a timely manner. Failure to do so after 28 days will at our discretion constitute the termination a project and the client will be responsible for any losses incurred by Marketing Alchemy during this time.

3. Payment Terms

The Client agrees to pay Marketing Alchemy in accordance with the terms specified. On new or larger projects, retainers are required before we begin a body of work.

Unless otherwise specified, all subsequent payments are due prior to delivery of the final project.

If you have any questions regarding an invoice, you must contact us upon receipt. Billing questions or possible errors must be reported within ten (10) days of the invoice date.

We reserve the right to refuse completion or delivery of work until past due balances are paid. Additionally any goods, services or other intellectual properties supplied remain the property of Marketing Alchemy until any outstanding balance for the respective project is settled in full.

4. Client Approval, Errors and Omissions

It is the Client's responsibility to check proofs carefully for accuracy in all respects, ranging from spelling to technical illustrations. Marketing Alchemy will not be liable for errors

or omissions that result after a final approval is received by the Client for printing or other implementation.

5. Property and Suppliers' Performance

Marketing Alchemy will endeavour to take reasonable precautions to safeguard the property you entrust to us. In the absence of negligence on our part; however, we are not responsible for loss, destruction, damage or unauthorised use by others of such property. We will use our best efforts to ensure the quality and timely delivery of all printed (offset, engraved, silk-screened, otherwise reproduced) pieces. Although we will use our best efforts to guard against any loss to you through failure of our suppliers or others to perform in accordance with their commitments, Marketing Alchemy is not responsible for failure on their part.

If you choose to select your own suppliers, other than those recommended by us, you may request that we coordinate their work. If at all possible, we will attempt to do so, but cannot be held responsible for quality, price, performance, delivery or other requirements.

6. Image Rights

All photographic images used from our Royalty Free library are only licensed to a specific project. If a client requires extended use of this imagery, for projects not produced by Marketing Alchemy at a future date, they will have to purchase a license directly from the relevant library owner in accordance with the particular library's standard licensing agreements.

Any commissioned photographic images produced via our subsidiary ProCreative are licensed for exclusive use of the client and may not be leased, sold or loaned without express permission. Standard licensing permits a client to supply our images to distributors, stockists and retailers but not for any resale value. You are licensed to use the photographs only after payment has been received in full.

7. Rights Of Ownership

Once a project has been fully paid by the Client and delivered, Marketing Alchemy will assign the reproduction rights of the design for the use(s) described in the proposal.

Unless a purchase of all rights (a buyout) is negotiated with Marketing Alchemy and/or with the photographer, illustrator, stock agency or his/her authorised representative, you may not use or reproduce the design or the images therein for a purpose other than the one(s) initially stipulated.

We agree to store completed projects on our systems for a period of two years beyond delivery of a job, after which we reserve the right to discard them. Alternatively we can for a fee archive the work to CD-ROM.

8. Force Majeure

Marketing Alchemy will not be liable for any loss or delay due to any cause beyond its reasonable control including inclement weather, flood, lightning/fire, explosion, industrial action or lockouts, or any other unforeseen circumstance.

I have read, understood and confirm my acceptance of this General Working Agreement